



LETTER FROM THE EXECUTIVE DIRECTOR

Carrying the Momentum

Not to sound too boastful, but yet again I look over the past year and am thrilled with our many, many accomplishments. The past year was just the second that the heritage area operated as the non-profit Baltimore Heritage Area Association. We successfully built upon a strong foundation set in 2012 and launched multiple new programs and products that support our mission to protect, preserve, and promote Baltimore's historic, cultural, and natural resources.

After the rush and excitement of 2012's Star-Spangled Sailabration, we were able to gather our thoughts and work on new bicentennial initiatives that carry the momentum in 2013 and eventually into 2014 and the September Star-Spangled Spectacular. We introduced a commemorative coin component to our popular War of 1812 Bicentennial Passport program and was delighted to have Baltimore Mayor Stephanie Rawlings-Blake present the coins to the first recipients: fifth-graders from Patterson Park Public Charter School. With our friends from the Baltimore Fashion Alliance, Maryland Historical Society, and Fort McHenry National Monument and Historic Shrine, we celebrated the fashions of the early 19th century at the second Fabulous Fashions of 1812 Fashion Show. With funding from Star-Spangled 200, we were able to continue our War of 1812 traveling exhibit and start laying the groundwork on exciting projects for the Star-Spangled Spectacular.

As our organization matures, we're able to re-energize programs that help entice visitors to the city's historic attractions. Authentic Baltimore has a fresh look thanks to a new website that extols the virtues of accommodations, restaurants, and shops that are uniquely Baltimore. We continued to showcase the city with our guided walking tours, and as 2013 wound to a close, we launched a new heritage area website that is a comprehensive resource to both visitors and residents to Charm City.

We continued to work with our partners to ensure the legacy of Thurgood Marshall through the preservation and future stabilization of PS 103, his elementary school in the Upton neighborhood. We also played a larger role in advocating our support of potential city landmarks and the protection of our city's historic assets.

While our small team can accomplish quite a bit, we are indebted to our partners and funders that enable us to further our mission. We are truly grateful for the support of Baltimore Mayor Stephanie Rawlings-Blake and the Baltimore City Council, which reflects the city's wholehearted support of heritage tourism as a tool for economic development. It is a privilege to work with the National Park Service, including the Northeast Regional Office, the Chesapeake Bay Office, and the staff and rangers of Fort McHenry National Monument and Historic Shrine. We continue to stand in partnership with the National Scenic Byways program and the Maryland State Highway Administration to promote the Historic Charles Street National Scenic Byway and the other byways that cross through the city. I also want to thank the generosity of the Caplan Family Foundation and the Dorothy L. and Henry A. Rosenberg, Jr. Foundation for their financial support of the heritage area's programming.

Thank you to our partners, stakeholders, and friends who have worked with us to make 2013 such a successful year. Last, but certainly not least, I want to thank the heritage area staff (Jason Vaughan, Shauntee Daniels, and Debora Taylor) and our 1812 bicentennial coordinator Janet Caslow for their tireless effort on the heritage area's behalf. The accomplishments of 2013 are all due to their hard work and dedication.

I am truly looking forward to all the exciting events and incredible programs in store for 2014.

Jeffrey P. Buchheit

Throughout 2013, the heritage area supported a wide variety of programs and projects through active coordination, sponsorships, strategic partnerships, and serving as an on-site presence at community events and festivals.

Celebrating Windsor Hills

The heritage area was proud to sponsor the Windsor Hills Neighborhood Association's celebration of 15 years of work to create a special place for the historic, unique neighborhood and for the city. The Windsor Hills and Conservation Trail Appreciation Festival held in October featured trail walks, history talks, live music, and games and activities for families.



It's More Than History! City Hall Lecture Series

For the third year, the heritage area brought a number of speakers and performers to Baltimore City Hall for the "It's More than History" brown bag lecture series. The lectures, living history performances, and multimedia presentations delved into a variety of topics, including redlining of Baltimore neighborhoods, the life of Baltimore socialite Wallis Warfield Simpson, and the history of the Morgan Park and Wilson Park neighborhoods.

The lecture series will continue in 2014 and starts in February. For more details, visit www.explorebaltimore.org or BNHA's Facebook page.

PHOTO/Mark Dennis, City of Baltimore

WAR OF 1812 BICENTENNIAL

Commemoration Continues with Variety of Programs and Events

Throughout 2013, the heritage area continued to work with local and state partners to provide a variety of programming and events commemorating the War of 1812 Bicentennial.

Since 2012, the heritage area has distributed more than 70,000 War of 1812 Bicentennial Passports. The passports encourage visitors and residents to explore all of the 1812 sites, attractions, programs, and events as Baltimore and the state of Maryland commemorate the bicentennial. In 2013, the heritage area added an exciting new component to the passport program. After collecting ten stamps, passport users are eligible to receive a commemorative coin as a memento of their journey.



Baltimore Mayor Stephanie Rawlings-Blake, BNHA President James Piper Bond, BNHA Executive Director Jeffrey Buchheit, and Henry A. Rosenberg, Jr. congratulate students and teachers of Patterson Park Public Charter School in their participation in the War of 1812 passport and coin program. (PHOTO/Mark Dennis, City of Baltimore)

On June 18 at the Maryland Historical Society, Baltimore Mayor Stephanie Rawlings-Blake presented the first coins to fifth-grade students from Patterson Park Public Charter School. The students successfully completed a year-long course of study on the history surrounding the War of 1812, visiting sites and attractions during their journey. The coin and passport program is made possible by the generosity of the Dorothy L. and Henry A. Rosenberg, Jr. Foundation.

In April 2013, the heritage area coordinated with local education partners to showcase Baltimore's maritime heritage at the Fell's Point Privateer Festival. The War of 1812 Education Pier, set up along historic Broadway Pier, featured booths and exhibits from heritage area partners.

It was all hands on deck for the festivities of Defender's Day in September at Fort McHenry. The heritage area and its partners worked with the fort to coordinate the more than 1,700 students participating in the activities. A few weeks later, the heritage area staged a week-long celebration of the city's maritime heritage at the inaugural PortFest Baltimore. Organized with the support of the Port of Baltimore, the week brought together students, teachers

and the public to explore the diverse opportunities available in the maritime industries through hands-on educational experiences. The week included events and activities in Fell's Point and Canton, visiting tall ships, tours of the nuclear ship *Savannah*, and a parade of sail by vessels participating in the Great Chesapeake Bay Schooner Race.

In November, the heritage area in collaboration with the Maryland Historical Society, American Flag Foundation, and Fort McHenry National Monument and Historic Shrine, held the second annual Fabulous Fashions of 1812 Fashion Show and Tea. The event began with Fort McHenry living history re-enactors strutting the runway in the clothing and regalia of the 1812 era, followed by a performance by Choreographie Antique, the dance history ensemble from Goucher College. The program concluded with Baltimore-based fashion designers showcasing original creations inspired by the life and fashions of Elizabeth Patterson Bonaparte. The event's success is in no small part due to its sponsors: the Baltimore Fashion Alliance, Cabot Cheese, Esskay Meats, and Stratford University.



Historic and contemporary fashions shared the runway at November's Fabulous Fashions of 1812 Fashion Show. (PHOTOS/Jason Vaughan)



2013 Small Cap Grants Fund Projects Supporting Heritage Tourism in Baltimore

In 2013, the heritage area in partnership with the Mayor and City Council of Baltimore awarded \$75,000 in grants to organizations pursuing heritage tourism development projects. The small cap grants are funded through Baltimore City voter-approved bonds and provide small but strategic investments in heritage tourism capital projects.

Since 2004, BNHA has awarded more than \$1 million. Through matching funds, more than \$2 million has been invested to preserve and enhance Baltimore's historic sites and resources. Over the past nine years, funds have been used on a wide variety of projects, including the repair of many of the B&O Railroad Museum's locomotives damaged in the 2003 roof collapse of the Mount Clare Station Roundhouse. Other projects included the restoration of the Lloyd Street synagogue's ritual bath complex, restoration of the World War II-era submarine *Torsk*, and the repair of the Bromo Arts Tower clock.

2013 BHAA Small Cap Grant Awards

- American Visionary Art Museum — \$3,000
Rehabilitation/repairs to museum's sculpture plazas; signage installation
- B&O Railroad Museum — \$9,000
Restoration of the Locomotive J. C. Davis #600
- Baltimore Museum of Industry— \$3,000
Restoration of museum's Hercules Building
- Carroll Museums — \$6,000
Development and installation of sound and light show for the Phoenix Shot Tower
- Cylburn Arboretum Association— \$9,000
Repair of historic stone wall
- Historic Ships in Baltimore — \$9,000
Fabrication of permanent exhibits for new USS Constellation center
- Lexington Market — \$9,000
Capital Improvements in accordance to new merchandising plan
- Maryland Military History Museum — \$9,000
Permanent exhibits on Maryland's militia forces in the War of 1812
- Mount Vernon Place Conservancy — \$9,000
Restoration of the Washington Monument's ornamental fence
- Saint Mary's Spiritual Center — \$9,000
Remediation and abatement measures for water damage at the historic site

Maryland Heritage Areas Authority FY2014 Project Grants

In 2013, the Maryland Heritage Areas Authority awarded matching grants to seven heritage tourism projects located within the boundaries of the Baltimore National Heritage Area. MHAA also awarded a management grant to the heritage area to support the operations of the Baltimore National Heritage Area.

B&O Railroad Museum — \$16,000
War of 1812 Exhibit for the Mount Clare Museum House

Baltimore Heritage, Inc. — \$25,000
Patterson Park/War of 1812 Public Archeology Project

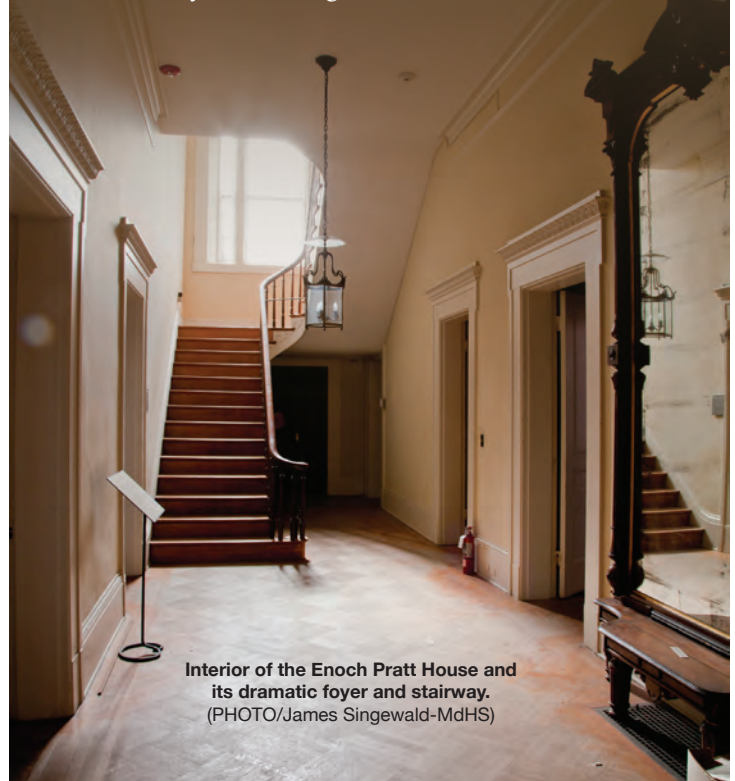
Jewish Museum of Maryland— \$11,000
Living History Project on the War of 1812 Defender Mendes Cohen

Friends of Fort McHenry— \$25,500
200 for the 200th Educational Program to Bring Public School Students to the Fort

Maryland Historical Society— \$7,500
Restoration of the Historic Enoch Pratt House

Maryland Military History Museum — \$40,000
War of 1812 Commemoration Project

Mount Vernon Place Conservancy — \$50,000
Restoration of the Washington Monument



Interior of the Enoch Pratt House and its dramatic foyer and stairway.
(PHOTO/James Singewald-MdHS)

Department of Interior Approves Heritage Area Management Plan

Document Serves as a Guide for Operations Over Next Decade

After more than a year of public meetings, stakeholder workshops, and focus group meetings, the Baltimore National Heritage Area crafted a management plan to serve as a guiding document to accomplish the heritage area's mission: promoting, preserving, and enhancing Baltimore's historic, cultural, and natural resources. In the summer of 2013, the U.S. Department of the Interior formally approved the 350-page comprehensive management plan, satisfying a key requirement of the heritage area's federal enabling legislation signed into law by President Barack Obama in 2009.

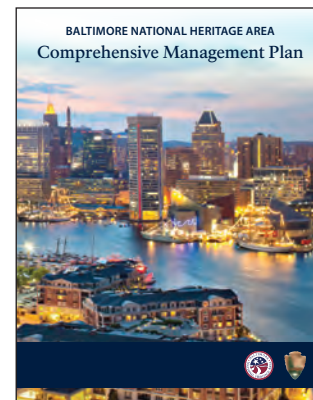
"Approval of the heritage area's plan is a critical step in ensuring Baltimore's historic and cultural resources will be around for the next generation," said Stephanie Rawlings-Blake, mayor of the City of Baltimore. "The plan presents a clear vision of how we lift, enhance, and showcase our vibrant historic neighborhoods and world-class museums and attractions."

On November 21, the mayor joined heritage area executive director Jeff Buchheit, Maryland Department of Planning Secretary Richard Hall, and more than 100 heritage area stakeholders at the Top of the World Observation Level at the World Trade Center to celebrate the achievement.

The planning process began in early 2012. In April and October 2012, a series of meetings were held with stakeholders and the

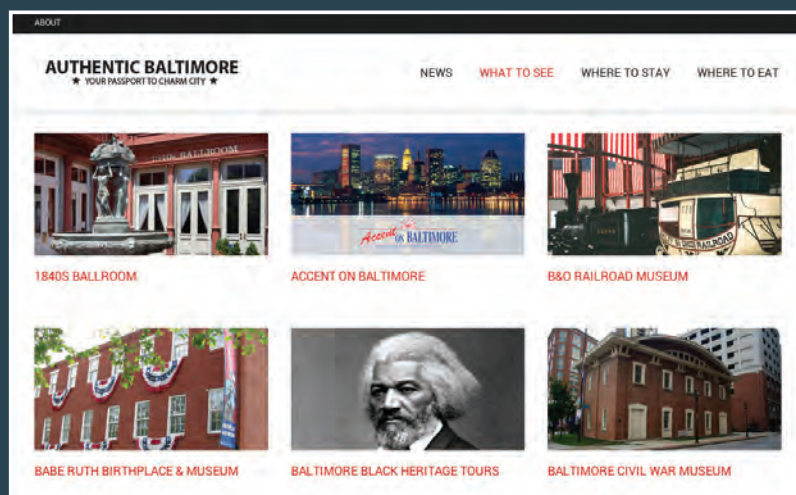
general public to gather input on the heritage area and its boundaries, as well as its mission, goals, and programming.

"The community outreach was extensive and well thought out," said Jacqueline Carrera, president and CEO of the Parks & People Foundation and a heritage area board member. "This inclusiveness was very relevant allowing many diverse voices to be heard."



In December 2012, the draft plan was submitted for review to NPS offices in Philadelphia and Washington, D.C. and then shepherded through the U.S. Department of the Interior for approval. The approved plan not only serves as a useful tool for the heritage area and its partners, but may also enable the heritage area to secure additional federal funding for enhanced interpretive products and grant programs.

The 2013 *Baltimore National Heritage Area Comprehensive Management Plan* is available on the heritage area website (www.explorebaltimore.org/about-us/management-planning/).



The new Authentic Baltimore website — www.authenticbaltimore.org — emphasizes the wide array of unique accommodations, restaurants, shops, and attractions in the city. The Authentic Baltimore program was developed by the Baltimore National Heritage Area in consultation with local museums, restaurateurs, hoteliers, and tour operators to help visitors discover experiences that reflect the character of the city. Program participation is currently free; for more information on participation, contact BNHA Manager of Programs and Partnerships Shauntee Daniels.

Authentic Baltimore Grows with New Website, Tour

The heritage area continues to support the Authentic Baltimore program, which showcases hotels, bed and breakfasts, restaurants, historic attractions, and retail stores that provide a unique and authentically Baltimore experience.

An attractive, new website debuted in late 2013 that highlights the program's participants with colorful photography and informative profiles. The site also contains links to news items about the Authentic Baltimore locations.

In December, Authentic Baltimore, in partnership with the Carroll Museums, hosted a holiday tour of five historic churches and the Carroll Mansion. More than 50 participated in the tour to see the churches and historic home decorated for the holidays. A lunch at the mansion also included a lecture on Civil War heroine Anna Ella Carroll provided by the Maryland Women's Heritage Center.



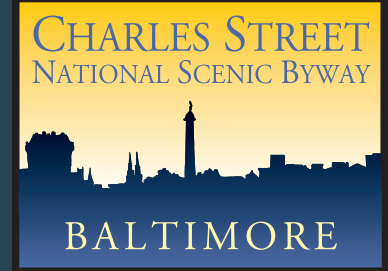
Heritage Area Launches New Website, Guide and Other Media to Promote Visitation

Throughout 2013, the heritage area worked on bringing a variety of new interpretive materials to life. In January, a heritage area map and guide was published and distributed. The guide, which features a detailed map of the heritage area and sites and attractions within its borders, is available at the Baltimore Visitor Center in the Inner Harbor and welcome centers across the state. The map is also now featured in an information kiosk at the visitor center and highlights three scenic byways that cross through the city: the Star-Spangled Banner Scenic Byway, the Historic National Road, and the Charles Street National Scenic Byway.

In November, the heritage area launched www.explorebaltimore.org. The Baltimore Heritage Area Association worked with Baltimore-based web design firm Alexander + Tom to develop a website that not only provides visitors with information about the city's neighborhoods, attractions, and historic sites, but also provides useful information to city residents and heritage area partners in the form of an online resource center. Special sections highlight African American and War of 1812 history and exploring the neighborhoods along the Charles Street byway. Throughout 2014, the website will continue to add new features, including video tours, advanced searching, and the roll-out of Hidden History, a collaboration with the University of Baltimore and an exciting new way to delve into Baltimore history.

Building on the completion and approval of the heritage area's comprehensive management plan, a colorful poster was created that highlights the interpretive themes used to share Baltimore's important stories with heritage area visitors and residents. Designed by Baltimore-based, woman-owned Klinedinst Design, the poster uses icons and engaging images to communicate the overarching interpretive theme of Defining American Identity and the four primary themes that touch upon the War of 1812, the Chesapeake's influence on the city, the development of Baltimore in the late 19th and 20th centuries, and the struggle for equality and the Civil Rights Movement.

Supplies of both the interpretive framework poster and the heritage area guides are available to BNHA partners. Please contact the heritage area for more information.



Celebrating the Charles Street National Scenic Byway is an important component of the heritage area's new website. "Your Charles Street Journey" webpages explore the numerous sites and attractions found along the byway. The journey begins in South Baltimore, and continues north along the corridor through Federal Hill, downtown, Cathedral Hill, Mount Vernon, Station North, Charles Village, Guilford and Homeland, and eventually to Charles Street's terminus in Baltimore County near Lutherville.

A comprehensive section on byway management provides information on the heritage area's management of the byway, including details on the federal National Scenic Byway grants program. The corridor management plan, completed in 2008, was redesigned and is available for download on the website.

Heritage Area Recognizes 2013 Partners of the Year

During the Baltimore City Historical Society's October 19, 2013 annual meeting, the Baltimore National Heritage Area named its 2013 Partners of the Year. The award is given to individuals and organizations that support the heritage area and its mission in promoting, protecting, and enhancing Baltimore's cultural, historic, and natural resources.



Jeffrey Buchheit
and 2013 Individual
Partner of the Year
Mark Dennis

The 2013 Individual Partner of the Year was presented to Mark Dennis, a City of Baltimore employee and the official photographer of Mayor Stephanie Rawlings-Blake. Dennis has generously provided photography for numerous heritage area publications.

The Maryland Historical Society (MdHS) was named the heritage area's 2013 Organizational Partner of the Year. The award recognizes the society's generosity and its commitment to sharing Baltimore's history. MdHS President and CEO Burt Kummerow accepted the award for the organization.

Ryan Kaiser of Baltimore City Public Schools received the first-ever Educational Partner of the Year award. Kaiser used the heritage area's 1812 Bicentennial Passport program as a fun way to engage his class in learning the history of the war and the Battle of Baltimore. Kaiser's students were the first people to receive a commemorative coin for visiting multiple War of 1812 resources in the city.



LEFT TO RIGHT: Dennis Elder and Burt Kummerow of the Maryland Historical Society, Jeffrey Buchheit, and Ryan Kaiser.

Urban Rangers Showcase Baltimore's Attractions and History on Walks, Trolley

Starting with the debut of Heritage Walk in 2005, the Baltimore National Heritage Area has built a growing network of urban heritage trails. The trails help draw visitors to the city's vibrant and historically rich neighborhoods. Other trails in the city include the Mount Vernon Cultural Walk, the Historic Fell's Point Trail, and the Pennsylvania Avenue Heritage Trail.

From May through October 2013, heritage area urban rangers led more than 1,100 tours along Heritage Walk and the Historic Fell's Point Trail. For the 2013 season, urban heritage rangers began providing fascinating and informative narration on the Baltimore Trolley Tour. More than 5,000 visitors took a trip on the trolley to learn more about the city's fascinating history.

Preliminary work on the heritage area's two future trails began in 2013, setting the groundwork for public meetings and stakeholder sessions for routes through downtown's westside and the Federal Hill/Sharp-Leadenhall neighborhood.

Heritage Area Names John "Doc" Charlton 2013 Ranger of the Year

The Baltimore National Heritage Area named John "Doc" Charlton as its 2013 Urban Heritage Ranger of the Year. Although Charlton has just been with the heritage area for one season, he brings more than 20 years of experience showcasing Baltimore's history and places to visitors.

"Doc's enthusiasm and love of Baltimore shines through every tour he gives," said Shauntee Daniels, the heritage area's manager of programs and partnerships. "His knowledge of the city, its people, and places is a wonderful resource to share with visitors to Baltimore."

Baltimore native John "Doc" Charlton graduated from Baltimore Polytechnic Institute in 1949. He holds a degree in podiatric medicine and during his service in the U.S. Army was the White House podiatrist. After retiring from medical practice, he took to his other passion — history. Charlton has worked with a variety of Baltimore tour providers and has led private tours throughout the city and its historic neighborhoods.

PROTECTING THE LEGACY

The Preservation of Thurgood Marshall's Elementary School

In 2008, the City of Baltimore embarked on a project to rehabilitate Public School 103 (PS103), also known as the Henry Highland Garnet School. Built in 1877, the former school at 1315 Division Street is most well known as the elementary school of U.S. Supreme Court Justice Thurgood Marshall. The heritage area has been



an active participant in the preservation of this building. The ultimate goal is to use the school as a place to share the story of Thurgood Marshall with the public.

In recognition of the school's importance to Marshall and the Old West Baltimore community, the Mayor's Commission on Former PS103 was established in 2008 to chart a course for the future of the school building. The PS103 Commission, with

assistance from the heritage area, oversaw the development of a long-range plan for PS103 (completed in 2010). Over the past few years, the heritage area has worked with the city's Department of General Services to undertake preservation measures to ensure the integrity of the building. The building has been weatherproofed; a breathable envelope is in place so that the building will not suffer further deterioration. In July 2013, the heritage area voiced to the city's Commission for Historical and Architectural Preservation and the Planning Commission its strong support of the building's nomination as a city landmark.

In 2011, funds became available from the Northeast Regional Office of the National Park Service (NPS) to explore designating PS103 as a National Historic Landmark. In September, a charrette (planning session) was held to develop a general consensus among community, state, and federal stakeholders on the best path forward. The charrette also provided an opportunity to consider the larger community and thematic context for PS103.

The meeting participants explored a variety of topics related to Marshall's life and the opportunity to use PS103 as a center for public history and interpretation. Several recommendations supported by community stakeholders and members of the Mayoral commission emerged from the discussion. The recommendations task the heritage area to —

- Continue working with the NPS to pursue designation as a National Historic Landmark. The foundation for designation should include a context study to determine what properties associated with Marshall's life still exist as well as other Civil Rights landmarks throughout the nation;
- Collaborate with the city and Baltimore Development Corporation to pursue further rehabilitation of the building and seek an appropriate tenant; and
- Begin interpreting the building through exterior signage and online media.

Throughout 2014, the heritage area will continue to work with the community and the city to ensure that PS103 will be a center for honoring and commemorating the life and work of Thurgood Marshall and the other Civil Rights heroes that called Old West Baltimore home.



2013 Heritage Area Board of Directors and Advisory Committee

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SECRETARY Tom Noonan *Visit Baltimore*
TREASURER Jacqueline Carrera *Parks & People Foundation*

ADVISORY COMMITTEE

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*The Baltimore National Heritage Area
 is an official partner of Star-Spangled 200,
 the state's bicentennial coordinating entity.*

PUBLICATION LAYOUT BY JASON VAUGHAN